

On Thursday the 12th December 2002, CleverLink held a seminar **“Technology as a Strategic Tool for Today’ s Business”**.

The seminar was attended by a variety of local business people, looking to enhance their knowledge.

Camtu covered the following topics:

1. Technology and change
2. What is E-Commerce?
3. Technology: Potential Benefits / Risks
4. The role of technology in today’ s business
5. Relationships and winning strategies
6. E-Business and \$ you spend / expect

If you would like to attend a CleverLink seminar or you have a training need for your business, please view our [training page](#) for upcoming events and [contact us](#) for further information.

The notes for this seminar are available for purchase.

- \$33 (Incl GST) for hard copy
- \$22 (incl GST) for soft copy (PDF)

