

Get Your Business OnLine, OnTime & OnTop to Maximise Business Opportunities



Real Estate Institute of New South Wales

Proud to Present

A 30 minutes seminar for those who want to understand and maximise the benefits of the Internet

Learning Outcomes

- ü Understand the impact of E-business;
- ü Understand key benefits of a Web site. How to maximise benefits and minimise risks;
- ü Understand how search engines work and the power of Internet marketing;
- ü Case Study for Real Estate

Presenter: [Camtu Pham](#) MCom, B. Comp Sci

Camtu's profile is available at: <http://www.cleverlink.com.au/about/CamtuPham.pdf>



Camtu Pham is the founder and Managing Director of CleverLink Internet and Technology Services. An international speaker and consultant. She has lectured Management and E-business at the University of Wollongong (2000 – 2002).

Camtu has trained and provided services to many organisations including the Department of Defence, University of Wollongong, Illawarra TAFE, Illawarra Business Chamber, CPA Australia, DSRD,

Association of Heads of Australian University Colleges and Halls Inc, and many other public and private companies.

This workshop will fast-track your IT and E-Business knowledge. In this competitive business world, every business needs an edge! **Your effectiveness in managing and using technology will help you improve your bottom line, stay in touch with your clients, reduce marketing cost and reach more potential clients.** Attend and benefit from our expertise, network, award winning methodologies and client service.

This course will be conducted by



A leading E-Business Service Provider

Winner, Illawarra SWAP Small Business of the Year (1999 & 2002)
Finalist, Integral Energy Business Award (2001 & 2002)
Finalist, AusIndustry Business Award (2002)

We build many successful Online Businesses and will show you our strategies

Camtu Pham can be contacted on 1300 721 837 or camtu@cleverlink.com.au

Learning requires less effort than fixing costly mistakes!