

CleverLink
Internet-Technology-Graphic
Clever Strategies for Clever Clients

Cocktail Party

How to Gain & Retain Clients
by Using Internet Marketing

3rd March 2005

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ED THOMAS CREATIVE A CORPORATE COMPERS CHALK FINANCIAL PLANNING INTERNATIONAL

Event sponsored by CleverLink

It's time to Celebrate!

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Home - Client's Marketplace

The object of the CleverLink's Client's Marketplace is to help our clients to promote their services online. We have provided our clients with an area for a description of their business and contact details. Your Web site was developed and is maintained by CleverLink, we will link to your web site and help you to promote your web site. First, we will still list your contact details. This is an absolutely free service for all CleverLink's clients.

Search: in All

Show Industry Type: All

Business Name	Description
Accommodation, Travel and Tourism	
Campus East	Campus East is a medium sized Hall of Residence, and home to 430 students and other visitors each week. [more]
Jervis Bay Any Day	Jervis Bay Any Day offers magnificent accommodations and holiday services to make sure your stay at... [more]
UQW Accommodation Services	Accommodation Services is part of the University of Wollongong, Australia. We cater for students re... [more]
Advertising & Marketing	
Academy Signs & Designs	Academy Signs & Designs is a local supplier of high quality signs, labels & stickers. [more]
Art & Craft	
STU Resources	Signature Sensations brings to you exquisite handmade papers and products for art, craft & scrap bo... [more]
Cleaning Industry	
Hydromet Corporation Limited	We are an Australian company pioneering environmental technology. We offer solutions and services to... [more]
Coaching	
Success Stories	Success Stories Life Coaching - your partner for achieving your real potential when you're ready to... [more]
Conference & Function Centres	
Villa Clans	Whether you're looking for an unforgettable Wedding day, private function or conference venue. Villa... [more]
Education	
AHARUKE	Association of Heads of Australian University Colleges and Halls. [more]
Daughters of St Paul	Providing for the Christian growth of people ministering in the faith development of children. [more]
Kava Toastmasters	We are a group of people in Wollongong who want to improve our communication skills and develop our... [more]
Student Leadership & Business Development	The SLBD programme is an initiative of the UWCentres to help students to develop leadership and busi... [more]
Employment	
Edman Employment Agency	EDMEH was established in Wollongong in 1950 providing reliable trades personnel to many major compan... [more]
Entertainment, Sport & Leisure	
A Corporate Compser	Presentation Excellence has qualified MC's (Corporate MC and Wedding MC) and Trainers to ensure your... [more]
North Wollongong Indoor Sports	Looking for a convenient indoor sports centre? At North Wollongong Indoor Sports, we offer indoor Cr... [more]

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www.zeebarf.com

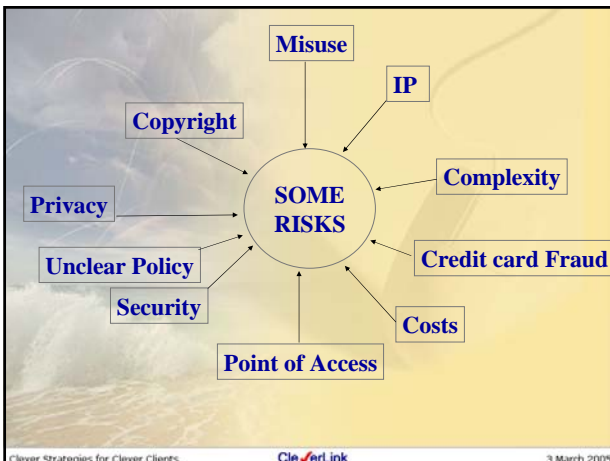
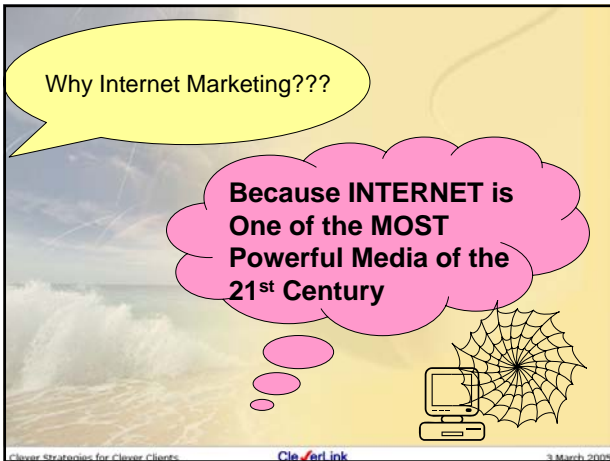
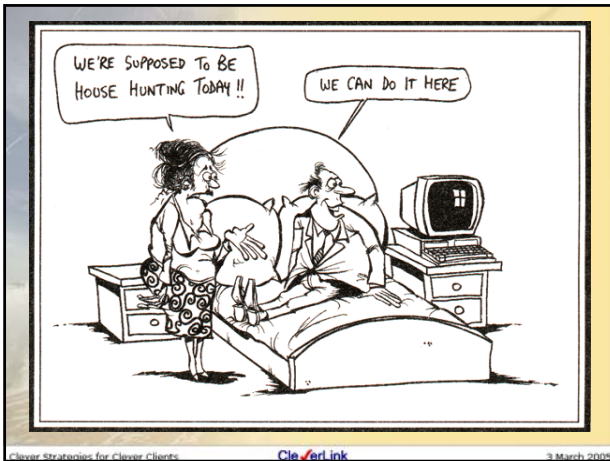
zeebarf00

"Okay your father managed to get a mouse. Now how do we use it?"

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"I'm never having kids. I hear they take nine months to download."

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7 Strategies to Gain and Retain Clients by Using Internet Marketing

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Strategy 1: Get the Visual Concept right!

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Before and After

Before: Poor image, poor navigation and low hit rate.

After: Professional image, interesting, easy to navigate, attractive, useful information and good internet marketing strategies.

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Before and After

Before: Poor image, lack of useful information and functionalities

After: Easy to Navigate, functional, visually appealing and has useful information

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St Joseph's Spirituality Centre

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A Corporate Comper

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Strategy 2: Secure More Domain Names

Get suggestions for: (may take up to 30 seconds)

Wedding gifts

Note: All suggested search terms are subject to our standard editorial review process.

Searches done in January 2005	Search Term
123971	wedding gift
12820	wedding anniversary gift
9497	wedding gift/bridal party
5510	wedding gift idea
5329	wedding party gift
5170	unique wedding gift
4865	personalized wedding gift
4133	wedding gift basket
3224	50th wedding anniversary gift
2647	traditional wedding anniversary gift
2086	25th wedding anniversary gift
1959	wedding gift for parent
1850	wedding anniversary gift idea
1761	wedding gift registry
1756	wedding attendant gift
1428	wedding shower gift
1406	40th wedding anniversary gift
1225	wedding gift etiquette
1141	unique wedding gift idea
1101	wedding gift for guest

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Strategy 3: Use Your Online Identity Effectively

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Strategy 4: Internet Marketing

- Effective
- Efficient
- Powerful
- Fast
- Database
- Skills

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CleverTips from CleverLink
Internet-Technology-Graphics

www.cleverlink.com.au service@cleverlink.com.au +61 1300 721 837



Read Previous CleverTips | Visit CleverLink's Client Marketplace | View CleverLink's Services | Useful Links | Subscribe | Unsubscribe

Weight Loss
Life Coach

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Strategy 5: Remember www in everything



"One sound idea is all that you need to achieve success"

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Strategy 6: Don't relax too quickly

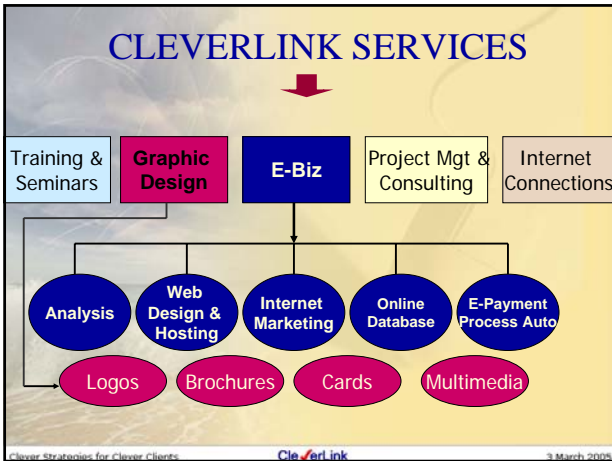
If it works – Work harder

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Strategy 7: Sticky Web sites

- Coupons
- News & Media
- Tips & Resources
- E-books
- Enquiry Forms
- Events Calendars
- Shopping Cart

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CleverLink's Achievements

Winner, Illawarra SWAP Small Business of the Year (1999 & 2002)

Finalist, Integral Energy Business Award (2001 & 2002)

Finalist, AusIndustry Business Award (2002)

CleverLink has strong associations with local and international experts, providing you wider choices and better solutions

Exceptional skills in e-commerce, web design and internet marketing processes

Our team has formal qualifications and experience in both IT & commerce

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Graphic Design Service

More examples

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Some of CleverLink's Clients

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success stories Life Coaching

welcome

Welcome to Success Stories and thank you for visiting our Web site.

Success Stories exercises best practice for all clients and prides itself on over 20 years personal experience working and partnering with clients on lifestyle and life skills issues.

Bob Owens, the principal of Success Stories, is a professional personal & life coach who has worked in the areas of client service, property management, industrial law, natural health therapies and personal & professional development. He now assists and partners with those of us who are ready for life change or business / career transition. Click here for more information [about Success Stories](#) and [our services](#).

Some benefits of coaching include:

- ✓ Design time-management skills to help create work/life balance.
- ✓ Assist you to define and follow through your goals.
- ✓ Help you to focus better, to produce results faster!
- ✓ Ask you to do more than you would have done on your own.
- ✓ Provide you with the tools, structure and support to accomplish more.
- ✓ Provide you with dedicated follow-up to monitor your progress.
- ✓ Structure a stress-balancing program specific to your needs.

What is Life Coaching?

How Do Coaches Work?

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Natradee WEDDING ADVISORY AND GIFTS

Welcome

Welcome to Natradee Wedding Advisory and Giftsware. Where Wedding Day Dreams Come True.

Do much to do, in little time.

With Natradee's range of things to do, you can relax and enjoy the day. From choosing your brides, to helping you find formal tailors, to arranging your photographer and much more, Natradee's professional advisory team will provide you with exceptional service to ensure you enjoy every moment of your special day.

Plan your Dream Wedding stress free. With over 60 years of experience between us, we are able to customize and create your special day. All of our needs are covered for you. As it is the day you, stop to at Natradee at the beach, enjoy the stunning views and provide you a great day along the ivory edge surrounded by our magnificent assignment. Let us help you, make your special day absolutely perfect. We'll help you and family will remember with fondness.

Natradee offers the following services and much more:

- Wedding Advice
- Giftsware (Bridesmaid)
- Organizing flowers, cakes, music, hair & make up
- Catering

Click here to see the complete list of our services.

Every bride and groom who contacts Natradee Wedding Advisory and Giftsware will receive a Complimentary Personal Wedding Check List.

Please contact us on 02 4227 8607 or email us at enquiries@natradee.com.au for more information about our services.

We look forward to hearing from and seeing you at Natradee, located at Wollongong Harbour!

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**JOHNSTON & ASSOCIATES
INTERNATIONAL PTY LTD**

Conference & Event Management



Johnston & Associates International Pty Ltd (JAI)

Committed to creating quality conferences and events, JAI collaborates with its clients to deliver highly effective results. With extensive local and international experience JAI can mobilise the right people, resources and technologies to ensure success. Both corporate and private functions are catered for including conferences, seminars, workshops, meetings, social functions and other special events.

**All Your Conference Needs
All Your Event Needs
All Your Social Fun
SUCCESS!**

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- Private Functions & Weddings
- Testimonials
- Contact Us
- Links

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Weight Loss Life Coach

Home | Weight Loss Program | About Us | Testimonials | Useful Resources | Contact Us | Bookings & Payments

You Are What You Eat

Welcome



LOSE WEIGHT WITH ASSISTANCE AND GUIDANCE OF A LIFE COACH TAKE THE WEIGHT OFF AND KEEP IT OFF.

THIS IS AN EIGHT-WEEK ON-LINE PROGRAM THAT WORKS!

See our **testimonials** before leaving this site.



"YOU ARE WHAT YOUR EAT" CAN TURN YOUR LIFE AROUND.

No more "bouncing" with fad diets, you lose the weight, and keep it off forever under the guidance and education of this specialist weight loss life coach.

MARION MACLEAN IS A LIFE COACH SPECIALISING IN LOSING WEIGHT BY IMPROVING AND ENHANCING YOUR LIFESTYLE - PERMANENTLY

Marion will confidentially monitor and analyse all your current lifestyle and eating habits and then begin coaching you personally in all aspects of correct food choices and the benefits of exercise planning.

Latest Successful Loser


Tony

"This is the best thing I have ever done! I feel like a million dollars because my daily work is..."

For 8 weeks you are never on your own, you are constantly monitored, coached, and motivated towards changing those bad eating habits that have gradually crept into all of our lives over the last decade or so.

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**Thank you for being here.
Hope you enjoyed our event**



CleverLink

Phone : 1300 721 837
Email : service@cleverlink.com.au
Web : http://www.cleverlink.com.au

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