

Camtu Pham wins top business award: SBR's Business Woman of the Year 2005

Camtu Pham of [CleverLink](http://www.cleverlink.com.au) Internet-Technology-Graphics at Corrimal on the NSW South Coast, has won the prestigious award, Sydney Business Woman of the Year 2005. Camtu, who arrived in Australia from Vietnam in her early teens without a word of English, heads up the IT enterprise which offers web design and e-commerce consultancy services. The Managing Director of this internationally acclaimed company lectures at the University of Wollongong, is an author, mother and a much-in-demand public speaker in Australia and overseas.

Camtu's company, CleverLink, is rated among the top IT companies in Australia along with notables such as Yahoo, Nokia and Canon. Camtu also sends a weekly business tip — CleverTips — to all clients. "This not only helps my clients but helps me to maintain motivation and stimulate creativity," says Camtu.

The awards' night was hosted by the Sydney Business Review at a function at Oatlands House, Sydney, on 21st Oct. This awards program was originally instituted by SBR to highlight the work of Sydney's outstanding business women and the judges for the evening were from Women Chiefs of Enterprises – International (WCEI) and included the director of the Sydney Graduate School of Management. Community and civic leaders also attended the presentation night, which saw four awards presented to the top business women in the state. The awards included SBR's Business Woman of the Year 2005; Sydney Graduate School of Management MBA Scholarship; Outstanding Corporate Achievement Award and the BPW's Robyn Phyllis Memorial Award.



Camtu with husband – Han Pham on the award night



Camtu with other finalists



Camtu with her 16 months old son - Francis



Camtu Pham
Cleverlink

Camtu Pham started up **Cleverlink** in June 1998 and by 2003 was selected as among the top 34 ICT companies in Australia. Her innovative approach has helped businesses to overcome business challenges, streamline processes and achieve excellent results using the internet.

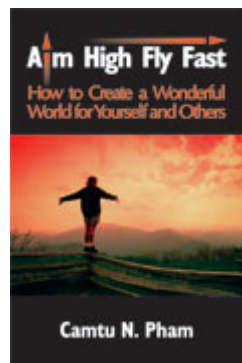
Camtu has established her own business network called 'Cleverlink Marketplace' a weekly email newsletter titled 'Clevertops' and published a book, *Aim High Fly Fast: How to Create a Wonderful World for Yourself and Others*, with 20% of its income to the Fred Hollows Foundation.

Coming to Australia in 1984 without a word of English, Camtu has overcome obstacles to achieve her goals — a multi-awarding winning business, a university lecturer in management and E-Business, international motivational speaker and has set up the Student Leadership Business Development Program — Univ of Wollongong.

Sydney Business Review current issue 15th Oct 05

Full article can be found at

<http://www.cleverlink.com.au/resource/news/051015.shtml>



Camtu's book

For more information and interview - Contact

Camtu Pham, CleverLink (www.cleverlink.com.au)

Mobile 0416 25 3837, office 1300 721 837, email camtu@cleverlink.com.au