

CleverLink's Clients Appreciation Night - 1 May 2002



CleverLink Team welcoming all clients and associates.

CleverLink is very proud to announce that the Client Appreciation Event on 1st May 2002 was a very successful night and enjoyed by all clients, business associates and CleverLink staff attending. Held at Campus East, we were happy to see representatives from the Illawarra Business Chamber, UoW, Daughters of St. Paul, DSRD, UniCentre, My First Home, Consulting Plus, SETAD Pty Ltd, Focus Personnel and Training, Jimani Trophies, Australian Industry Group, Yowie Media, Jokerr Designs, AVS Networks, Pauline Electronic Publishing, AusTrade, Crystal Cave and IACC.

The night began with food, drinks and networking so that clients, associates and staff had the chance to share their experiences with CleverLink. The night formalities commenced as follows:

- Camtu Pham, the director of CleverLink, began by thanking everyone for attending and she introduced CleverLink staff and the two SLBD University students.

- Camtu Pham then went on to make a presentation of gifts of appreciation to CleverLink's 3 biggest account clients in 2001: Illawarra Business Chamber, AHAUCHI and Daughters of St Paul



Sister Joanna Coleiro from Daughters of St Paul.



Leanne Robinson from Campus East, accepting on behalf of Robyn Wilkes from AHAUCHI.



Ken Sullivan, Illawarra Business Chamber

- CleverLink acknowledged support from DSRD for the Small Business Expansion Program and Sam Durland from Consulting Plus for their assistance to CleverLink with strategic planning.



Acknowledging DSRD

- CleverLink acknowledged the support from all businesses that referred clients to us. The person who received this prize was Christine Hayward (Business referral person of the year)

- Lucky door prizes awarded to our lucky winners: Les Kirchmajer, Chris Patton, Jody Kerr and Connie Booker.

It was a very special night as CleverLink launched and demonstrated the new website and its benefits.

The introduction of the Client Market Place was explained to our clients, which consists of listing the name of CleverLink's client, business logo and 5 key products and services offered, followed by contact details. We believe that this gives our

clients the opportunity to network and interconnect with each other in business. The objective of the marketplace is to have the opportunity to market CleverLink's client services online.

There was also an explanation by Elysia Viles about the directory services available on the website as well as the Client log-in sections which will provide updated access to current account and domain name registration status. You can change your user name and password and update your personal profile. The useful "Frequently Asked Questions" section can be used by you before contacting us. You can also fill out enquiry and feedback forms for your convenience and there is a detailed description of all CleverLink's available products and services that you may not have know about.



Networking.....

There was an array of posters displayed on the walls illustrating websites that CleverLink has completed over its 4-year

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history. Camtu then went through the client survey and staff survey results.

CleverLink's Clients and Associates were able to share their experiences in dealing with CleverLink, the feedback was very positive.



Cheryl Morell, Crystal Cave Natural Therapies, thanks CleverLink staff for their support. "My business is moving UP & UP since working with CleverLink".



Camtu asking if everyone was ready to play a game.

The final part of the night Camtu played a game (Is the Jar Full?) with everyone, to illustrate time management and the efficient utilisation of web and technology that is sometimes overlooked. Camtu made the point of stating that some people have a website, but that the important component is maintaining and updating it and using CleverLink's products and services to make it work for them. For instance, improve downloading times to maintain interest, make it easy for people to find on search engines. The winners of the game were: Nigel Burke and Elysia Viles. Congratulations to both winners

as they have received 6 nights FREE accommodation for their holidays.



Is the Jar Full?

The night was a valuable opportunity for clients to network and exchange experiences and also for CleverLink to appreciate the client and associates support that we have received. CleverLink is looking forward to creating more opportunities for clients and business associates to network in the future.



Debra Murphy, praising CleverLink for organising the Appreciation evening.

Don't forget to check out the new CleverLink website and participate in the competition.

www.cleverlink.com.au