

About CleverLink

CleverLink is a multi award winning company, regarded as one of the best web development and graphic design companies in Australia. They are known for producing quality results, professionalism, business know-how and outstanding customer service.

The CleverLink team is highly qualified, with degrees in Computer Science, E-Commerce, Management, Marketing and Design. Together they have successfully completed projects for local, interstate, national and international clients and welcome the opportunity to work with you and your business.

Some Of Our Clients



"From the early meetings right up to the launch of our website, CleverLink has been outstanding. We couldn't be more pleased with their expertise and commitment to providing the highest customer service. CleverLink has not only done a professional job, but has been a real pleasure to work with..."

Greg Burford
General Manager of ID Zone
www.idzone.com.au

"The design was absolutely magnificent! The illustration on the back came out looking perfect, and the front portrays the feel of the book exactly as I wanted it. Congratulations to you and your designers for a job well done. I was deeply impressed with your team's diligence and professionalism, and when the time comes for my next project I will certainly contact you again."

Martin Hanbury
Author

Call and speak to the friendly team at CleverLink today!

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CleverLink
Internet - Technology - Graphics



Camtu Pham
M. Com. B. Comp. Sci.
Managing Director



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Your Business Online

It's Cle✓er
It's Easy...



Get a Clever Team
On Your Side Today!

Think Clever... Think Cle✓erLink

When You Have a Clever Team
On Your Side!

Where do your customers go to look for services these days?

Online!

Whether you like it or not, your potential customers will go online to find what they need. If you're starting up a new business or run a well-established organisation, a professional Web Site and well-branded marketing material will bring you advantages no other tool can. At CleverLink, we combine strategic business sense, vision and a jargon-free approach, with expertise in:

**Web Design
IT Consulting
Copywriting
Databases
Mentoring
Training**

**Graphic Design
E-Commerce
E-Marketing
Hosting & Support
Project Management
Speaking**

At CleverLink our 'Total Approach' to web development and marketing delivers unparalleled success for you and your business.

The CleverLink Total Approach

- Step 1.** Listen to you and analyse your needs.
- Step 2.** Recommend both on & offline marketing strategies to maximise your potential.
- Step 3.** Build you a unique website that works for you on many levels.
- Step 4.** Optimise your website to make it as easy as possible for customers to find you.
- Step 5.** Implement a measurement system so you can monitor your website's progress.

Examples Of Our Work



Why CleverLink?

We are a dedicated team that understands your needs and produces outstanding results.

- ✓ We are well established, experienced and have an extensive portfolio of local, national and international clients. You can trust our team as all of our clients do.
- ✓ We are highly qualified in both business and technology fields, accordingly we will lead you in the right direction.
- ✓ We have a dedicated team, committed to providing quality service.
- ✓ We aim high, value quality results and are goal oriented. Our team is continually innovative, and are passionate about our 'can do' attitude.
- ✓ We love what we do. We enjoy and are proud that we are continually contributing towards the success of our clients.

Our Services

Our integrated services will help you to make the most of your online business.

Website Design: Your website can have the 'wow factor', work as a very effective salesperson, and admin assistant all rolled into one. Websites designed by CleverLink not only look good, but are functional, making you, the business owner or manager, successful and proud.

CleverLink are experts in:

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|------------------|--------------------|---------------|
| Joomla | AJAX | Moodle |
| Wordpress | CMS | JAVA |
| PHP | E-Commerce | .NET |
| PHPBB | SEO | MAGENT |
| FLASH | E-marketing | My SQL |

Marketing & Branding: Your brand is your business personality. It's what people remember. Our team can help you with developing effective branding and communication tools including corporate identities and logos, along with any online or print collateral. Plus, we print everything from business cards to banners, brochures and more.

Copywriting: SEO will get you so far, but content is also vital. We can help you attract visitors and turn them into buyers. Our team of professional writers and marketers help make your clients feel as excited about your business as you are.

Business Automation: When your clients trust you enough to purchase from you online, they expect the best online experience. CleverLink can help you to meet this expectation with online applications, logins, vouchers, buying and selling.

Training & Consulting: We provide training and seminars in courses ranging from the elements of good design to e-payments, databases and managing your own website. Please contact us for more information and future programs.

IT is easy when you have CleverLink on your side. Link up with the Web Development & E-Marketing experts TODAY. We look forward to working with you! Visit us at www.cleverlink.com.au or contact us on 1300 721 837